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WINNER'S AWARD GROUP'S NEW HOLE-IN-ONE GOLF CLUB OPPORTUNITY
TO BE INTRODUCED AT PGA MERCHANDISE SHOW

ORLANDO, FL – A new concept for Hole in One recognition is the brainchild of Coconut Creek, Florida-based [Winner's Award Group](http://www.winnersawardgroup.com), who will be introducing it at the PGA Merchandise Show in Orlando, FL January 22 through 24. Winner's Award Group, a leading provider of golf trophies and awards, will unveil a revolutionary Hole-In-One subscription website and Hole In One products for golf club pros to offer to their members who make the most elusive shot in golf.

Pros who stop by Booth 2864 to see Winner's Award Group will get to see the new website at www.holeinonecc.com which will go live the first day of the PGA show. Those who sign their golf club up for the subscription site will be among the first to receive a free Hole In One branded golf shirt, a \$60 value.



“Our new shirt is the most exciting product with the Hole In One club opportunity,” says Louis Chiera, president of Winner's Award Group. The Hole-In-One branded golf shirt will include the Hole In One logo, club logo, the date the hole in one was made, hole number, distance and club used on the sleeve. “Most members’ hole in one mementos

unfortunately stay at home or the office on a shelf,” says Chiera. “Our personalized Hole-In-One golf shirt allows the member to show off his or her achievement on their shirt, wherever they go, giving them the proper recognition they deserve. It’s a unique offering in the golf industry and we are excited to be the first to bring it to the market at the PGA Merchandise show.”

According to Chiera, the new Hole-In-One product website will be a time-saver for pros and eliminate the worry of protecting a member’s Hole In One golf ball and scorecard. “The very affordable subscription allows clubs to take members to the website where they can choose their own customized hole in one mementos. These are unique because they allow the member to insert their own hole in one ball and even the scorecard, without having to send them away to be mounted” says Chiera. “This reduces the time of design, worry and handholding for the pro.” By signing up, the club gets their logo digitized and has access to the new and exclusive Hole-In-One shirt, which comes in four colors in men’s and women’s styles.



Winner’s Award Group will also introduce their 2020 catalog of unique themed tournament trophies and awards at the show at Booth 2864.

About the PGA Merchandise Show

The 67th PGA Merchandise Show, held Jan. 21-24, 2020, in Orlando, will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry’s annual global summit for the business of golf. The PGA Show Demo Day, the world’s largest professional golf testing event, will be held on Tuesday, Jan. 21, at the Orange County National Golf Center. During PGA Show days, Jan. 22-24 at the Orange County Convention Center, PGA Professionals, retailers and industry leaders will uncover the latest trends, source the newest golf merchandise, test the latest equipment, learn proven business best practices, network among peers and move forward the business of the game. The PGA Merchandise Show is a trade-only event and is not open to the public.

About Winner's Award Group

Winner's Award Group is a leading provider of unique golf gifts and awards. In business for over 17 years, Winner's Award Group provides all tournament and event gift and award needs. Their exclusive Championship Belt Trophy for golf is one of the most popular and widely used trophies for Club Championships, Men's Invitationals and Junior Championships. Winner's Award Group serves clubs with a full array of custom crystal, bronze and porcelain awards. In addition to custom china plates, Winner's Award Group also provides custom football and baseball helmets, custom handmade hickory sticks as well as personalized Oak Barrels for prizing. They also provide perpetual boards, bases and signage for club indoor or outdoor needs. Winner's Award Group designs and manufactures emblematic jewelry, medal and coins and currently provides ring and money clips for the PGA Hall of Fame.

Contact Winner's Award Group at 4171 W. Hillsboro Blvd., Suite 11, Coconut Creek, FL 33073 or at (954) 480-8809. Visit the company online to view trophies and awards at www.winnersawardgroup.com.

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